



Hollywood Chamber of Commerce Candidate Endorsement Policy

The Hollywood Chamber of Commerce seeks to promote a vibrant business environment by endorsing candidates who support sound public policy that will strengthen the Hollywood business community. The Chamber recognizes that strong pro-business candidates are not limited to any one political party and will strive to maintain a non-partisan balance in our endorsements.

Candidates seeking Chamber endorsement will adhere to the following process:

- I) **Preliminary Screening:** The Chamber's Legislative Action Committee will screen prospective candidates for endorsement. The committee will consider:
 - legitimacy/electability of a candidate
 - the extent of influence a Hollywood Chamber endorsement would have in given race
 - positive and/or negative impacts that may occur with candidate endorsement.

- II) **Candidate Vetting:** Once a candidate has passed the initial screening, the Legislative Action Committee will issue a Candidate Questionnaire based on issues of concern to the Hollywood business community. The Legislative Action Committee will review the completed survey and based on the written responses received, the committee will invite select candidates to participate in a candidate interview.
 - a) Candidates that are selected for the interview process will be informed that they must participate in order to be considered for Chamber endorsement.
 - b) Candidates will be scored by voting members of the Legislative Action Committee based on their written and oral responses to the questions they received and replied to, with each question specifically scored on a point scale.

The Committee will allocate points based on the candidate's:

 - written response
 - interview
 - prior, proactive business legislative stance
 - alignment with the Chamber's outlook on issues
 - business background and experience
 - community involvement
 - perception of candidate's ability to accomplish Chamber goals & objectives.
 - Viability as a candidate



- c) The point totals from all voting member scorecards for each candidate will be totaled to reach an overall candidate total. This number will then be divided by the number of voting members that are participating in the interview process in order to obtain an average score for each candidate.
 - d) The candidate who scores the highest and whose responses were most congruent with the Chamber's values and positions will be recommended to the Hollywood Chamber of Commerce Board of Directors for endorsement.
- III) **Approval by Board of Directors:** Having completed a thorough vetting process, the Legislative Action Committee would forward endorsement recommendations to the full Board of Directors for approval.
- The Hollywood Chamber of Commerce will endorse only one candidate for any given seat.
 - If two or more candidates for any given open seat are equally pro-business, the Chamber may decide not to endorse any candidate and, instead, communicate to our members the pro-business views of all such candidates.